



## Dent Economics - Review

**Sushma Bommanavar\***

*Senior Lecturer, Department of Oral Pathology and Microbiology, School of Dental Sciences, Karad, India*

**\*Corresponding Author:** Sushma Bommanavar, Senior Lecturer, Department of Oral Pathology and Microbiology, School of Dental Sciences, Karad, India.

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### Abstract

Dent Economics is the discipline of economics applied to the topic of oral health care and addresses the perceptive of planning, budgeting and monitoring the economic evaluation relating to the cost and benefits of alternative ways of delivering oral health care. The Dental Practitioners once they are out in a competitive Clinical World opt for various other specialties that include Master of Dental Surgery, DDS Abroad, MBA in hospital management, fellowship courses, clinical practice and others. One who opt for clinical set up, need to focus on growing their practices, thus maintaining a competitive edge. This paper aims at the black book financial 2011 business in dentistry that covers economic evaluation and the BIG 5 aspects of, thus introducing dent economics as a chapter in dentistry as modification in curriculum design.

**Keywords:** Dent Economics; Dental Practitioners; Dentistry

### Introduction

W.D. Weinberger rightly said - "A profession that is ignorant of its past experiences has lost a valuable asset because" it has missed its best guide to the future.

For a population of over 1.2 billion, there are over 1,80,000 dentists which include 35000 specialists practicing in different disciplines in our country. In the present scenario, the options for the Dental Practitioners, once they are out in a competitive Clinical World ---- A BIG QUESTION MARK! Likewise, many opt for various other specialties that include Master of Dental Surgery, DDS Abroad, MBA in hospital management, fellowship courses, clinical practice and others. One who opt for clinical set up, need to focus on growing their practices, maintaining a competitive edge and optimizing the benefit of both Doctor and Patients. Hence, they need proper guidance to start up a Clinic. This paper aims at the black book financial 2011 business in dentistry that covers economic evaluation and the BIG 5 aspects of, thus introducing dental economics as a chapter in dentistry as modification in curriculum design.

### What is Dent Economics?

Dent Economics as health economics is the discipline of economics applied to the topic of oral health care and addresses the perceptive of planning, budgeting and monitoring the economic evaluation relating to the cost and benefits of alternative ways of delivering oral health care [1]. The importance of the economic model is that it provides useful insights into how health care can be organized and financed and provides a framework to address a broad range of issues in an explicit and consistent manner.

### Why is it important?

The background of educational sector in dentistry in the present world focuses on the methodology of treatment and health care of the patients in its best way. But the graduates are not been thought about how to set the clinic, economic evaluation as well as how to go about business in this field. Running a business may not suit every dentist; the burdens of financing, fixed costs, and reimbursement could lead to dissatisfaction among dentists in solo practice. Many research results related to dentist satisfaction across practice settings are limited exerting an influence on job satisfaction that in turn predicts job performance [2]. No proper job performance can lead to failure. Thus, it's of utmost importance for every graduate to have basic knowledge about this field before one enrolls into the clinical world.

### What should it basically include in the curriculum?

#### It should include

1. Black Book Financial 2011 in which art of setting fees, ways to manage and remodel the dental office and basic principle of economic evaluation are included [3-5].
2. Marketing your practice in the digital age [3].
3. The big 5 five areas where you should be making investments of time and money- human capital, space and equipment, marketing, finances and clinical [3,5].

## Conclusion

This short review highlights the entrepreneurship role in dentistry, which need to be incorporated in today's competitive world to help dentist achieve job satisfaction in clinical practice.

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