

## The Age of Advanced Diagnostics

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Received: May 16, 2022

Published: June 02, 2022

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Diagnostic services have been expanding at a rate of over 15% in India over the last few years, and are predicted to rise at a CAGR of roughly 16% in the financial year 2021, accounting for over \$850 billion. The pathology segment of the diagnostics industry is expected to account for nearly 60% of overall market revenue. Increased population knowledge, improved payer coverage, and rising prevalence of lifestyle diseases are projected to keep the current rate of growth going.

### AI in healthcare

The utilisation of telehealth resources has increased dramatically as a result of COVID-19. In April 2020, telehealth technologies replaced in-person appointments for 43% of Medicare primary care visits. One of the most significant advantages of telehealth over in-person options is that it eliminates contact between patients, healthcare providers, and other patients. Wearable technologies give healthcare staff access to real-time patient data while they're still at home.

More importantly, telemedicine appears to be on the rise even after the pandemic has passed. By 2026, the telehealth boom is expected to cross \$180 billion.

Diagnostic services have made it possible for algorithms to assist in the diagnosis of difficult circumstances. By combining machine learning and AI, AI is poised to become a transformative force in healthcare. AI aids in the development of next-generation imaging tools that dive down to the pixel level, resulting in clearer data to analyse. In other fields, such as neurology and radiology, AI is being utilised to improve neural network simulation in order to make better judgments faster and save lives. Smart monitoring

devices attached to patients can monitor, scan, and assess data in real time, alerting clinicians to impending sepsis, mental decline, stroke possibilities, and immunotherapy alternatives by analysing cancer treatment responses. By eliminating biases, electronic health records provide fool-proof data integrity and quality assurance. AI will alter the medical industry for the better by enabling a new generation of tools and systems that make doctors aware of decision-making processes. In all matters involving the use of data science in healthcare, the major problem of data privacy and regulatory compliance from a societal standpoint is contested.

### Internet of medical things

The Internet of Things market will be worth over \$6 trillion by 2025. In 2020, the healthcare industry will be so reliant on IoT technology that it will account for 30% of the market share for IoT devices. Almost every customer has access to gadgets that collect healthcare data via sensors. Smartphones, tablets, and wearable devices collect data from people and send it to be analysed so that appropriate actions can be made for their benefit. Big data analytics aid in the storage and statistical analysis of data so that medical professionals may make informed judgments. According to ongoing research, ingested nanoparticles can collect information about tumours, cardiac plaques, and critically low blood levels of substances and send it to healthcare professionals from a single patient, allowing therapy to begin as soon as possible.

### Predictive analytics

The global predictive analytics in healthcare market was worth \$1.8 billion in 2017, and is expected to grow at a CAGR of 21% from 2018 to 2025, reaching \$8.4 billion. It assists doctors and healthcare staff in making treatment-related decisions based on

the most up-to-date information about a patient's health. It refers to a way for gaining insight into future events in order to answer queries like "What might happen in this case?" This allows for customised treatment plans, reducing the time it takes for a cure to develop. Predictive analytics searches for patterns in historical and transactional data to identify future hazards and opportunities. Predictive analytics evaluates and predicts the likely future based on available descriptive data using various techniques such as machine learning, statistical techniques, and predictive modelling.

Predictive algorithms in healthcare are used to:

- To ascertain correlations in the patient data
- To detect associations of the symptoms
- To determine familiar precursor of the symptoms
- To investigate the impact of various parameters (genome structure, clinical variable, and so on) on the treatment course;
- To explore the impact of historical and contemporary diseases.

A prediction algorithm can generate assumptions based on either available data directly from a certain patient or general medical data from public health datasets, depending on the analysis' purpose. It's vital to remember that predictions are nothing more than probabilities and assumptions.

### The many Omics

Genomics, proteomics, and metabolomics are disciplines of medicine that enable personalised medicine. Many nucleic acids are carried on a microarray using genomics-based gene chips, allowing many genes to be sequenced to identify genetic anomalies in individuals with cancer, autoimmune illnesses, cystic fibrosis, and congenital abnormalities. QRT-PCR-based sequencing, which measures RNA levels associated to gene transcription processes, is possible using microfluidic technologies. Proteomics is the study of proteins produced by aberrant genes and their relationship to gene expression. Post translational changes are identified by proteomes found in blood and bodily fluids. Protein profiling uses innovative biochemical mass spectrometric and laser assisted detection technologies to identify hundreds of proteins. These can be used as diagnostic or prognostic markers in disorders affecting new-borns. Metabolomics is the study of chemical metabolites

in order to fingerprint chemical processes using tiny molecules. It's a technique for measuring massive volumes of metabolites in blood and body fluids. Novel biomarker development is made easier by combining high throughput analytical chemistry and data processing with viruses, which rewire host metabolism. Cellular metabolites from vitamins and amino acids, as well as xenobiotic substances from the diet or environment, are quantified using mass spectrometry-based techniques like GCMS. Physiochemical features of samples are analysed and reported in order to discover aberrant amounts of small metabolites that would otherwise go undetected in blood and cause physiologic anomalies in patients.

The healthcare business in India continues to grow rapidly, owing to rising rates of lifestyle disorders and advances in technology and processes. End users such as consumers, patients, and clinicians will benefit from better user-friendly accessibility to receive rapid and high-quality reports in the future.